



**Note to Editors:** Chief Economist Brauer is available for phone interviews at +1-706-267-6072. To arrange a time, email [jbrauer@SmallArmsAnalytics.com](mailto:jbrauer@SmallArmsAnalytics.com). Additional charts and images are available on request.

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## **Third Quarter 2017 U.S. firearms sales forecast of 3.5 million units**

(Greenville, SC, USA and Halifax, NS, Canada) – *Small Arms Analytics & Forecasting* (SAAF) projects U.S. firearms sales of 3.5 million units for the third quarter of 2017 (July to September). For comparison, SAAF-adjusted firearms sales in the third quarter of 2016 were 3.7 million.

SAAF-adjusted firearms sales and forecasts are based on raw data taken from the FBI’s National Instant Criminal Background Check System (NICS), adjusted for checks unrelated to end-user firearms sales. Forecasts made public by SAAF are technical forecasts given past data and do not intend to anticipate firearms-related events or controversies that may sway sales.

SAAF Chief Economist Jurgen Brauer comments that “while the industry is likely to experience sales reductions in 2017 relative to 2016, continued population growth and economic recovery will moderate the sales decline.”

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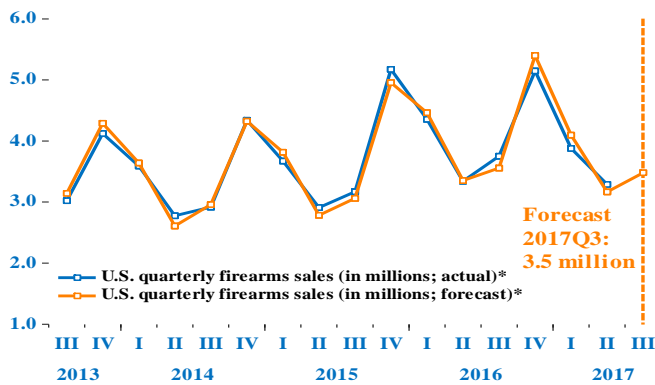
Chart attached: United States. Firearms quarterly sales forecast (2017Q3; in millions).

### ***ABOUT Small Arms Analytics & Forecasting:***

*Small Arms Analytics & Forecasting (SAAF) is a research consultancy focusing on the business & economics of the global small arms and ammunition markets. Politically unaffiliated, SAAF is an independent, evidenced-based resource for industry, advocacy, research, and policymaking alike, as well as for financial analysts and members of the media. Among other services, SAAF produces forecasts of U.S. civilian firearms unit sales, nationwide and for most states. Small Arms Analytics<sup>SM</sup> and Small Arms Analytics & Forecasting<sup>SM</sup> both are legally protected Service Marks of Small Arms Analytics & Forecasting, LLC. (Contact [sales@SmallArmsAnalytics.com](mailto:sales@SmallArmsAnalytics.com) for sales and other information.)*

# United States

## Firearms quarterly sales forecast (2017Q3)\*



\*SAAF-adjusted firearms sales and forecasts are based on raw data taken from the FBI's National Instant Criminal Background Check System (NICS), adjusted for checks unrelated to end-user firearms sales.

Source: SAAF computation based on FBI/National Instant Criminal Background Check data.



Small Arms Analytics & Forecasting (SAAF) is a research consultancy focusing on the business & economics of the global small arms and ammunition markets. Politically unaffiliated, SAAF is an independent, evidenced-based resource for industry, advocacy, research, and policymaking alike, as well as for financial analysts and members of the media.

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