



Note to Editors: *Small Arms Analytics & Forecasting's Chief Economist Jurgen Brauer is available for phone interviews. Contact: Phone +1-706-267-6072 or direct email to jbrauer@SmallArmsAnalytics.com. Additional charts and images are available on request.*

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U.S. 2018 sales forecast of 14.5 million firearms

(GREENVILLE, SC, USA & HALIFAX, NS, CANADA) – *Small Arms Analytics & Forecasting (SAAF)* projects U.S. firearms sales of 14.5 million for calendar year 2018. For comparison, firearms sales in 2017 were 14.7 million and 16.6 million in 2016.

SAAF firearms sales forecasts are based on raw data taken from the FBI's National Instant Criminal Background Check System (NICS), adjusted for checks unrelated to end-user firearms sales. Forecasts that are made public are technical forecasts given past data and do not intend to anticipate events such as firearms-related controversies that may sway sales.

SAAF Chief Economist Jurgen Brauer comments that "the slump in firearms sales during the Trump administration's first year in office will likely have run its course relative to sales in 2016. We expect firearms sales in 2018 to be roughly equal in magnitude to sales in 2017."

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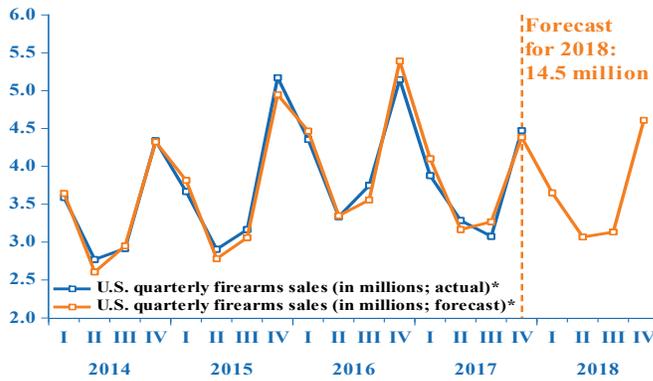
Chart attached: United States Firearms Annual Sales Forecast (2018, in millions).

ABOUT Small Arms Analytics & Forecasting:

Small Arms Analytics & Forecasting (SAAF) is a research consultancy focusing on the business & economics of the global small arms and ammunition markets. Politically unaffiliated, SAAF is an independent, evidenced-based resource for industry, advocacy, research, and policymaking alike, as well as for financial analysts and members of the media. Among other services, SAAF produces forecasts of U.S. civilian firearms unit sales, nationwide and for most states. Small Arms AnalyticsSM and Small Arms Analytics & ForecastingSM both are legally protected Service Marks of Small Arms Analytics & Forecasting. (Contact sales@SmallArmsAnalytics.com for sales and other information.)

United States

Firearms annual sales forecast (2018)*



*SAAF firearms sales and forecasts are based on raw data taken from the FBI's National Instant Criminal Background Check System (NICS), adjusted for checks unrelated to end-user firearms sales such as so-called permit checks.

Source: SAAF computation based on adjusted FBI/National Instant Criminal Background Check data.



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