U.S. firearms sales August 2021: The slow down continues

(GRENVILLE, SC, USA & HALIFAX, NS, CANADA) – Small Arms Analytics & Forecasting (SAAF) estimates August 2021 U.S. firearms unit sales at a little over 1.4 million units, a year-over-year decrease of 25.4% relative to August 2020.

Detailed data by firearms type and state are available for purchase at https://SmallArmsAnalytics.com/shop/.

SAAF’s firearms unit sales estimates are based on raw data taken from the FBI’s National Instant Criminal Background Check System (NICS), adjusted for checks unlikely to be related to end-user firearms sales. For example, in August the state of Illinois conducted nearly 427,000 total background checks whereas end-user unit sales likely amounted to about 46,000. Much but not all of the difference stems from routine firearms permit checks and rechecks rather than from sales-related checks. SAAF thus makes certain adjustments to the FBI’s raw data based on retailer reports and other information. Even so, SAAF-adjusted NICS numbers may still underestimate the actual unit sales level by some amount.

SAAF Chief Economist Jurgen Brauer comments that “cumulative estimated firearms unit sales thus far this year are about 1.5 million units less than for the same eight months in 2020. August 2021 was the fourth consecutive month of year-over-year monthly declines. That said, the current year-to-date total of nearly 13.4 million firearms sold is by far the highest level for the first two-thirds of any year except for 2020.”

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